CITY OF OAK CREEK

TRANSIENT MERCHANT

COMPANY APPLICATION

Fee Schedule:

$100 Investigation Fee (each solicitor)
$35 / day OR $375/year (Company fee)
(payable at application)

COMPANY NAME

CURRENT ADDRESS

CITY

STATE

ZIP

( )

( )

COMPANY PHONE

ALT PHONE

AGENT / REPRESENTATIVE

DESCRIPTION OF MERCHANDISE

DATE(S) OF INTENDED SOLICITATION

LOCATION AND/OR ROUTE FOR INTENDED SALES

VEHICLE MAKE, MODEL, COLOR AND PLATE NO.

LIST OTHER MUNICIPAL LICENSES HELD BY APPLICANT

NAME OF AUTHORIZED SELLERS / SOLICITORS (individual applications MUST accompany this license application)

HAS APPLICANT EVER HAD A MUNICIPAL LICENSE REVOKED?    No ☐ Yes ☐ If yes, explain below:

DOES THE NATURE OF APPLICANT’S BUSINESS REQUIRE THE USE OF WEIGHING OR MEASURING DEVICES? No ☐ Yes ☐

Be advised that failure to accurately and completely answer the question on the application relating to any law enforcement conviction record you have may result in DENIAL of your license.

STATE OF WISCONSIN    ☐

MILWAUKEE COUNTY    ☐

__________________________________________, being first duly sworn on oath, deposes and says that he/she is the applicant named in the foregoing application and he/she has read (or had read) each of the said answers in each instance are true and correct.

Subscribed and sworn to before me this ________________

day of ________________________, 20__

Signature of Applicant

Notary Public, Milwaukee County, Wisconsin

My commission expires ____________________

FALSIFICATION OF INFORMATION ON THIS APPLICATION IS GROUNDS FOR DENIAL OF A LICENSE.

TM-CO  Rev 3/2019
To solicit in the City, one company application and at least one seller application are required.

Once a company application is approved and on file, subsequent sellers can be added separately.

**Popular exemptions:**
- Any person who has an established City of Oak Creek brick & mortar place of business where merchandise is being sold is exempt from Transient Merchant licensing, providing that they have conducted business in Oak Creek for at least ONE YEAR and have notified the City Clerk’s office of canvassing.
- Any resident farmer selling produce or other perishable products at retail or wholesale.

**Company applications:**
- Complete application, including signature by representative of the company
- Submit application fee according to daily or yearly fee structure

**Seller applications:**
In addition to Company application, each individual who wishes to canvass for the company must complete a Transient Merchant Seller Application.

- Application must be signed by applicant and notarized (City Staff is available for notary)
- Applicant should list any convictions, citations, etc., received after 18 years of age.

Applications with omitted convictions will be referred to the City Attorney’s office for review and presented to a License Committee meeting for a recommendation, and are subject to denial for falsification.

- Submit application fee
- A copy of a current and valid Identification Card or Drivers’ License is required.
- Seller photos are taken at time of application

This process can take from 2-4 weeks from time of application submittal to the City